



American Red Cross
Monterey County Chapter

CENTENNIAL BALL PROGRAM

February 28, 1998

Cocktail Hour Music

Provided by Milton Fletcher, Student—Monterey High School

Welcome

Jackie Craghead, Ball Chair

Dinner

Thai Shrimp Salad

Cornish Game Hen

Broccoli, Carrots, Zucchini with Red Peppers and Del Monte Rice

Master of Ceremonies

Dan Green, KSBW

Mistress of Ceremonies

Kate Callaghan, KSBW

Special Presentations

Dessert

Special Centennial Cake

Donated by Paris Bakery

Mini USO Show

Featuring Peggy Brown—Vocals

Music & Dancing

The Scott Brown Orchestra

The Committee wishes to thank The Marriott Hotel, Matranga Wholesale Florist, Red's Donuts, and Sal Abunza for their generous contributions to this evening's events.

The Centerpiece Topiaries were generously donated by Shuberts Nursery, Inc. and the 1890's Costumes were provided by Pacific Repertory Theater

American Red Cross Monterey County Chapter Centennial

The Monterey-Pacific Grove Chapter of the American Red Cross was founded two months after the outbreak of the Spanish-American War. Miss Lou Henry, who later became Mrs. Herbert Hoover, presided over the first organizational meeting on June 7, 1898, which was held at the residence of Mrs. C.D. Henry in Monterey.

Three days prior to that first local meeting, Miss Margaret A. Jacks had journeyed to San Francisco to deliver

97 surgical bandages prepared by herself, Miss Lou Henry, and Miss V.A.L. Jones. While at the California Red Cross (State Association) headquarters in San Francisco, Miss Jacks discussed the needs of soldiers and the feasibility of organizing a Monterey area chapter.

At the organizational meeting at Mrs. C.D. Henry's home, Miss Jacks presented letters of authorization. Officers were elected and plans were made to secure headquarters

in each town, to instruct the ladies of the two towns in the Red Cross work, to obtain material for bandages, and to secure subscriptions for the Red Cross Society.

The league was formally organized on June 10th, 1898 with 29 members with the adoption of a constitution similar to that of the Red Cross League of San Francisco. By the first annual business meeting of Oct. 4, 1898, the local society had grown to over 43 members.



MONTEREY PUBLIC LIBRARY

Mrs. Emily A. Fish
1843-1931

Mrs. Fish was Point Pinos Lighthouse keeper 1893-1914, the first woman to hold the post. During the Civil War she was a member of the U.S. Sanitary Commission (predecessor to the Red Cross). Her humanitarian interests continued when she became a founding member of the Executive Committee of the Red Cross Society of Monterey-Pacific Grove and served in that capacity for many years.



ARC MONTEREY COUNTY CHAPTER

Miss Margaret A. Jacks
1875-1962

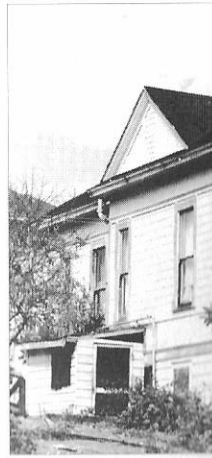
The family dynasty her father, Monterey County pioneer David Jacks, founded in California endured for 112 years. Miss Jacks was instrumental in organizing the local chapter and served as the society's first president for many years. She was the first Red Cross volunteer in the history of the national organization to receive a 60-year service pin. Miss Jacks generosity to the county is legendary.



ARC MONTEREY COUNTY CHAPTER

Miss Lou Henry
1875-1944

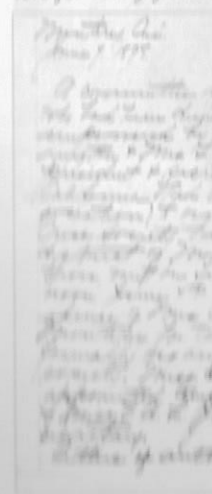
The organizational meeting of the Red Cross Society of Monterey-Pacific Grove was held at her mother's home. On Aug. 6th, 1898, Miss Henry tendered her resignation as treasurer. Shortly thereafter, she married fellow humanitarian Herbert Clark Hoover and accompanied him in humanitarian efforts throughout the world. From 1929-1933 Mrs. Hoover served the nation as First Lady.



*The C.D. Henry Home
Monterey-Pacific Grove*



*Mrs. B.A. Eardley's home
the use of "Old Pacific
Grove to the society
for many years.*



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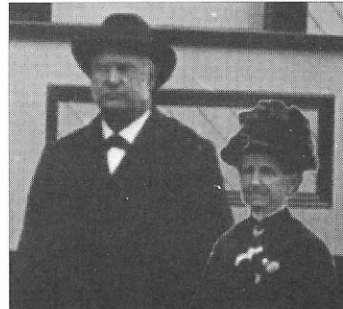
THE PAT HATHAWAY COLLECTION

The C.D. Henry Home in Monterey where the organizational meeting for the
Monterey-Pacific Grove chapter was held the afternoon of June 7, 1898.



THE PAT HATHAWAY COLLECTION

Mrs. B.A. Eardley's husband donated
the use of "Old Parlor" in Pacific
Grove to the society as a headquar-
ters for many years.



THE PAT HATHAWAY COLLECTION

Dr. & Mrs. Thomas A. Sinex of
Pacific Grove, were long time enthu-
siastic supporters of the society.

1898 Red Cross Society of Monterey-Pacific Grove

Founding Officers

PRESIDENT

Miss Margaret A. Jacks

1ST VICE PRESIDENT

Mrs. R.L. Sandwick

2ND VICE PRESIDENT

Miss Grace Hollenbeck

SECRETARY

Miss V.A.L. Jones

TREASURER

Miss Lou Henry

Founding Executive Committee

For Pacific Grove:

Mrs. B.L. Hollenbeck

Mrs. B.A. Eardley

Mrs. Ella S. Gay

Mrs. J.A. Pell

Mrs. P.G. Deninberger

Mrs. A.W. Jones

For Monterey:

Mrs. David Jacks

Rev. R.M. Mestres

Mrs. S.J. Field

Mrs. E.A. Fish

Mrs. M.M. Gragg

Mrs. W.W. James

Minutes of the
Aug. 8, 1898

A. Organizational meeting held at the home of Miss Jacks, Monterey, Cal. The meeting was held at 8:00 P.M. and was attended by Miss Jacks, Mrs. R.L. Sandwick, Mrs. B.L. Hollenbeck, Mrs. B.A. Eardley, Mrs. Ella S. Gay, Mrs. J.A. Pell, Mrs. P.G. Deninberger, Mrs. A.W. Jones, Mrs. David Jacks, Rev. R.M. Mestres, Mrs. S.J. Field, Mrs. E.A. Fish, Mrs. M.M. Gragg, Mrs. W.W. James, and Miss Lou Henry.

The following officers were elected: President, Miss Margaret A. Jacks; 1st Vice President, Mrs. R.L. Sandwick; 2nd Vice President, Miss Grace Hollenbeck; Secretary, Miss V.A.L. Jones; Treasurer, Miss Lou Henry.

The following Executive Committee was appointed: For Pacific Grove, Mrs. B.L. Hollenbeck, Mrs. B.A. Eardley, Mrs. Ella S. Gay, Mrs. J.A. Pell, Mrs. P.G. Deninberger, Mrs. A.W. Jones; For Monterey, Mrs. David Jacks, Rev. R.M. Mestres, Mrs. S.J. Field, Mrs. E.A. Fish, Mrs. M.M. Gragg, Mrs. W.W. James.

the presented a report
of individual work done
by Miss Jacks. She reported
having on the table the
work carried on by the
bandages for the Pacific
Grove Chapter. The
Executive Committee
approved the work done
by the Pacific Grove Chapter
and the Monterey Chapter
and the Executive Committee
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Minutes of the first organizational meeting as recorded by Founding Secretary Miss V.A.L. Jones.

American Red Cross Monterey County Chapter Centennial

The First World War helped transform the American Red Cross into a powerful social force. During the war, the American Red Cross established canteens for soldiers where volunteers served coffee, doughnuts, sandwiches, and other food items.

Monterey County Red Cross volunteers mobilized and met every troop train passing through the county, offering the troops refreshments and encouragement. Additionally, local Red Cross nurses worked diligently during the deadly influenza epidemic that swept the county in 1918 in response to a national call for help from the Surgeon General of the United States Public Health Service.

Following the Armistice of 1919, local volunteers focussed their efforts on selling Liberty Bonds, raising funds, and continuing to recruit members. Volunteers continued their work in safety awareness and health care practices, including home nursing, first aid, and water safety.

PHOTOGRAPHS ON THIS PAGE —

TOP: Bureau of Canteen Services certificate awarded to Laura McGregor of Salinas for her canteen work.

MIDDLE: A group of dedicated Salinas Chapter Red Cross volunteers meeting a troop train at Salinas.

BOTTOM: A typically chaotic canteen scene during World War I.

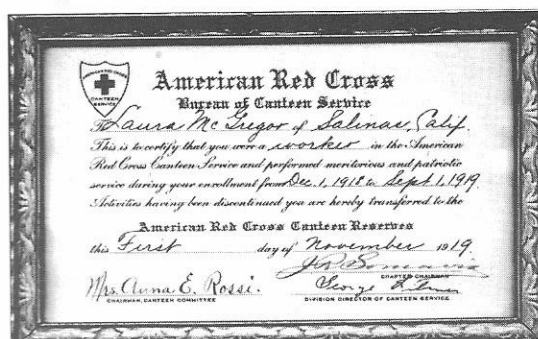
PHOTOGRAPHS ON FACING PAGE —

TOP: Mrs. Andreason and Mrs. George Lacey man the 1918 Salinas chapter's Recruitment & Fund-raising booth in Lacey's Garage in Salinas. Among the items for sale were toys made by the chapter's Junior Red Cross.

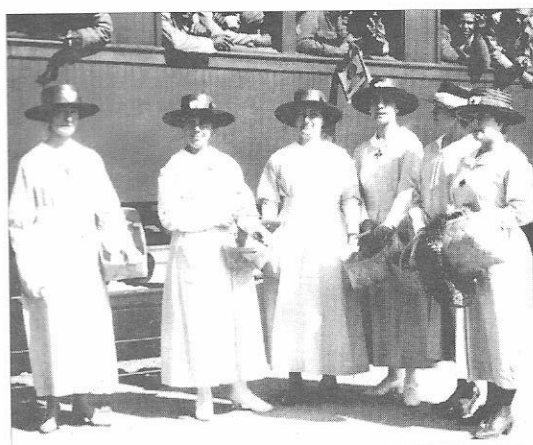
MIDDLE: The Salinas Chapter hosted a "welcome home" supper for returning veterans on June 25, 1919.

BOTTOM LEFT: The Spreckels branch of the Red Cross march in a 1918 Liberty Loan Campaign Parade down Main Street in Salinas.

BOTTOM RIGHT: Monterey volunteers of all ages pose in front of their local headquarters, circa 1918.



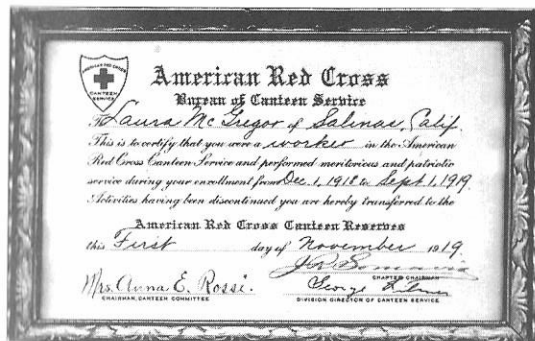
ARC MONTEREY COUNTY CHAPTER



MONTEREY COUNTY HISTORICAL SOCIETY



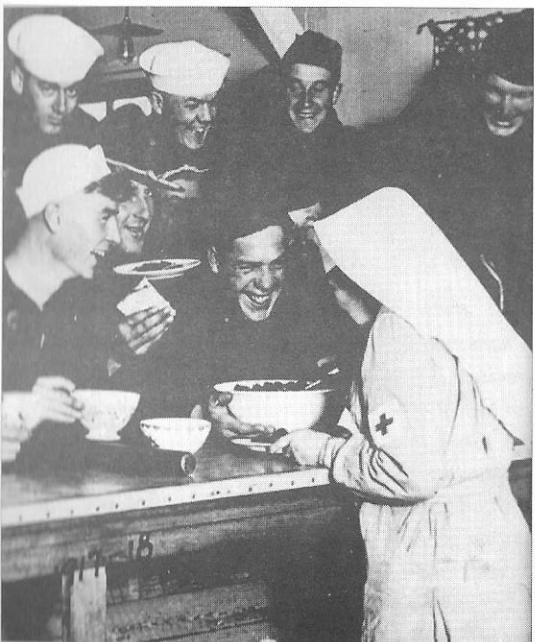
ARC MONTEREY COUNTY CHAPTER



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MONTEREY COUNTY HISTORICAL SOCIETY

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SUPPER

GIVEN IN HONOR OF THE

**RETURNED SOLDIERS,
SAILORS, MARINES
AND NURSES**

BY

**SALINAS CHAPTER
AMERICAN RED CROSS**

WEDNESDAY, JUNE 25, 1919

SALINAS, CALIFORNIA

MENU

Olives	Pickles
Spanish Tongue	
Baked Ham	Prime Roast Beef
Creamed Potatoes	
Hot Rolls	Jelly
Salads	
Cantaloupes Special	
Cakes	Coffee

Served by the Canteen Committee

PROGRAM

"Star Spangled Banner"—Native Daughter
Chorus and Audien

"When the Boys Come Marching Home Again"
Mrs. J. P. Nichols and Chorus

Song..... Master Elton Conn

Vocal Duet..... "I'm Forever Blowing Bubbles"
Miss Mayme Benson and Mrs. W. J. Larkin

"When the Ships Come Sailing Home Again"
Miss Adeline Richardson and Chorus

Violin solo—(a) Alla Zingaresca Tehetschul
(b) Spanish Dance, Moszkowski
Mrs. Georgia Daugherty Bliss

Vocal solo..... "The Story Book Ball"
Miss Alma Tholeke

Vocal solo..... "The Owl"
Miss Blanche Deserpa

Character song..... F. J. McCallu

Vocal solo..... "Roses in Picard"
Mrs. Dean Lacey

MONTEREY COUNTY HISTORICAL SOCIETY



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THE PAT HATHAWAY COLLECTION

American Red Cross Monterey County Chapter Centennial



THE PAT HATHAWAY COLLECTION

Whether it was sewing bandages or assisting wounded soldiers, Monterey County Red Cross volunteers devoted countless hours—wartime and peacetime alike—helping those in need, both locally and nationally.

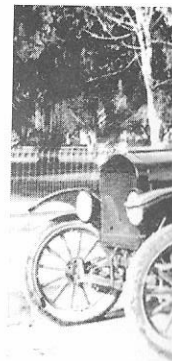


THE PAT HATHAWAY COLLECTION

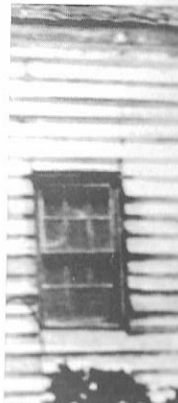


THE PAT HATHAWAY COLLECTION

Miss Margaret Jacks proudly models the Monterey-Pacific Grove chapter's Red Cross Inspector's uniform during the post-World War I era. From 1898 until two years before her death in 1962 at the age of 87, Miss Jacks enthusiastically participated in all chapter activities. At the time of her death, she wore a specially designed pin denoting her 60 years of continuous service to the organization. Miss Jacks humanitarianism has served as an inspiration for volunteers for decades.



The Salinas chapter's car—top speed.



Families in need of help find the Red Cross on their doorsteps or at their mailbox or for.

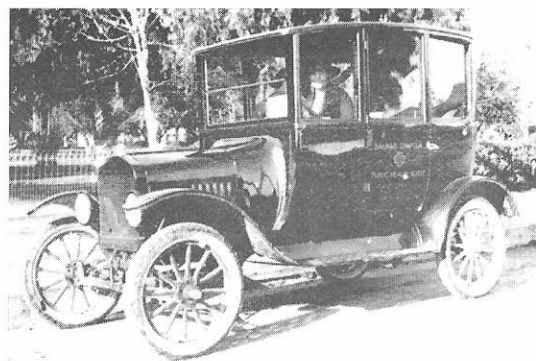


A Salinas chapter volunteer provides infant care to a young mother.



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MONTEREY COUNTY HISTORICAL SOCIETY

The Salinas chapter Public Health nurse at the wheel of her car—top speed of approx. 12 miles per hour.



MONTEREY COUNTY HISTORICAL SOCIETY

Families in need of a nurse would variously post a Red Cross on their door, in a window, or tie a red ribbon to their mailbox or fence post to signal the nurse.



MONTEREY COUNTY HISTORICAL SOCIETY

A Salinas chapter Red Cross nurse explains proper infant care to a young Monterey County mother.

In the early 1900s, the Red Cross developed safety awareness and health care practices that would "help Americans help themselves," including services in nursing, first aid, and water safety.

In 1912, when the American Red Cross Rural Nursing Service was established, it was implemented through local Red Cross chapters under the direction of the national office.

Red Cross nurses spent most of their time visiting families and providing nursing care at the bedside. The detection and management of infectious diseases, including tuberculosis, typhoid, influenza, and trachoma was another important part of the practice, as were sanitation and immunization programs.

The rural nurse spent extensive time traveling by car on poor roads in disagreeable climates. The Rural Nursing Service was the forerunner of the Bureau of Public Health Nurses.

Monterey County Red Cross nurses conducted nutrition courses to spread knowledge about proper food preparation. Other classes stressed the need for sanitation or taught methods of home nursing and care of infants.



MONTEREY COUNTY HISTORICAL SOCIETY

The Monterey County Tuberculosis Hospital, circa 1919. In 1907 the Red Cross began a vigorous campaign to stamp out "consumption," the "white plague" of the poor.

American Red Cross Monterey County Chapter Centennial

When World War II was declared, the doors of the Monterey County chapter were thrown open to new volunteers who wanted an outlet to assist in benefiting the armed forces and the worldwide war effort. These volunteers included high school girls and adult women.

Unsung local heroines of the Red Cross production front during World War II included many women who volunteered for the Surgical Dressings Unit at the Salinas chapter headquarters. An average of 16 women worked each day, many all day, folding and pressing gauze for bandages to be sent with each contingent of troops to a given theatre of World War II. During June 1941, 138 Salinas women spent 1,530 hours making 17,929 dressings.

In addition to the work room at the Salinas headquarters, a work room was set up in the Corral de Tierra area by those graduates of the Home Nursing group who wanted to continue in some worthwhile defense activity, and yet, because of rationing, could not come to town regularly to participate.

The "sponges" provided by Monterey County volunteers were sent not only with the troops to be used in the fields and hospitals of the war zone, they were a component part of all Navy, Marine, and Coast Guard equipment, and were used in all homeland hospitals of all branches of the armed forces as well.



ARC MONTEREY CITY CHAPTER



ARC MONTEREY CITY CHAPTER



ARC MONTEREY COUNTY CHAPTER

Among the dedicated American Red Cross Fort Ord Station volunteers preparing bandages for Korean War soldiers wounded during the early 1950s was visiting Red Cross volunteer Pat Nixon—future First Lady of the U.S.

The Monterey County Red Cross continued its work during a "decade of disasters" by the national organization.

The chapter reacted quickly to the needs of the conflict, and after the war, it continued its work in civilian disaster relief.

The Home Nursing program, which began in 1908, continued on into the 1950s and was a major part of the chapter's work in 1909.

The Red Cross' blood drive program began in 1941 at the request of the Navy but declined in the 1950s. The revival was in the 1960s, when volunteers who were trying to help the community were trying to help the community.

The Monterey County Red Cross has ever since been a community support organization, helping the community and businesses.



March is Red Cross Month. The chapter has a parade along downtown streets in the Underwood building.

Chapter Centennial

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ARC MONTEREY CITY CHAPTER



ARC MNTY CITY CHAPTER



ARC MONTEREY COUNTY CHAPTER

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The Monterey County Chapter of the American Red Cross continued and expanded its efforts during the "decade of disasters," as the 1950s have been described by the national organization.

The chapter reactivated its Production Unit to provide dressings for the armed forces during the Korean Conflict, and afterwards maintained a stockpile for use in civilian disaster relief throughout the country.

The Home Nursing and Nutrition programs begun in 1908 continued on a regular basis, as did the First Aid and Safety Instruction programs that were organized in 1909.

The Red Cross' blood donor project, begun in January 1941 at the request of the Surgeon General of the Army and Navy but deactivated in 1946, was revived in 1948. The revival was in response to the prodding of doctors who were trying to meet blood shortages at hospitals.

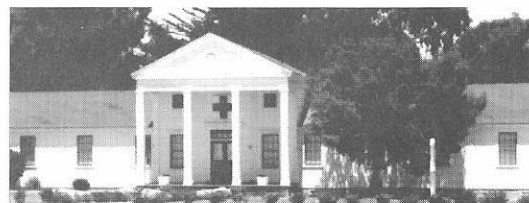
The Monterey County chapter has been coordinating blood drives ever since and takes great pride in the community support it has received from county residents and businesses.



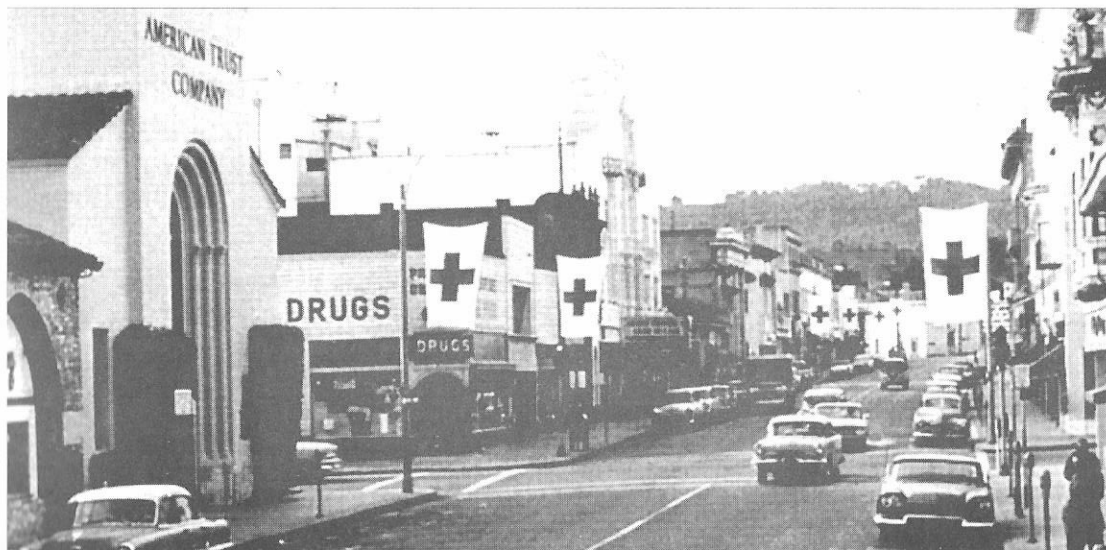
ARC MONTEREY COUNTY CHAPTER

ABOVE: Volunteer members of the Fort Ord Station of the American Red Cross are shown preparing Comfort Kits for Vietnam-bound soldiers during the 1960s. Red Cross nurses attached to the Fort Ord Station provided vital assistance to Army personnel throughout the activation period of Fort Ord as an army post.

BELOW: Fort Ord Station Red Cross headquarters.



ARC MNTY CITY CHAPTER



THE PAT HATHAWAY COLLECTION

March is Red Cross Month and the City of Monterey exhibited their support in 1960 through the display of Red Cross flags along downtown Alvarado Street. The Monterey-Pacific Grove chapter maintained an office on Alvarado Street in the Underwood building (where J.C. Penney was located) for many years.

American Red Cross Monterey County Chapter Centennial



ARC MONTEREY COUNTY CHAPTER

**Mrs. Ruth Gratiot
1960 Monterey Peninsula
Woman of the Year**

In 1938 when Mrs. Gratiot moved to the Monterey Peninsula with her husband, physician Dr. John Gratiot, she volunteered to serve as a staff aide in the Red Cross blood program. After serving eight years as an active volunteer, she took over the difficult task as chairman of the committee to enlist volunteers. For three years she served in that capacity with unprecedented success. Mrs. Gratiot received national recognition in 1958 when she was invited to lead a discussion group at the national Red Cross convention in San Francisco.

By 1960, the Red Cross remained her main community interest. At the time of Mrs. Gratiot's selection as Woman of the Year, she was chairman of the Monterey Bay chapter of the American Red Cross and served as president of the five-chapter Red Cross "cluster" that included the Monterey Bay, Carmel, Watsonville, and Santa Cruz.

The Monterey County chapter volunteers are committed to making a positive difference to county residents by:

- Improving the quality of human life
- Enhancing self-reliance and concern for others



ARC MONTEREY COUNTY CHAPTER

A Red Cross nurse assists a wounded soldier call home at a Bay Area Veteran's Hospital.

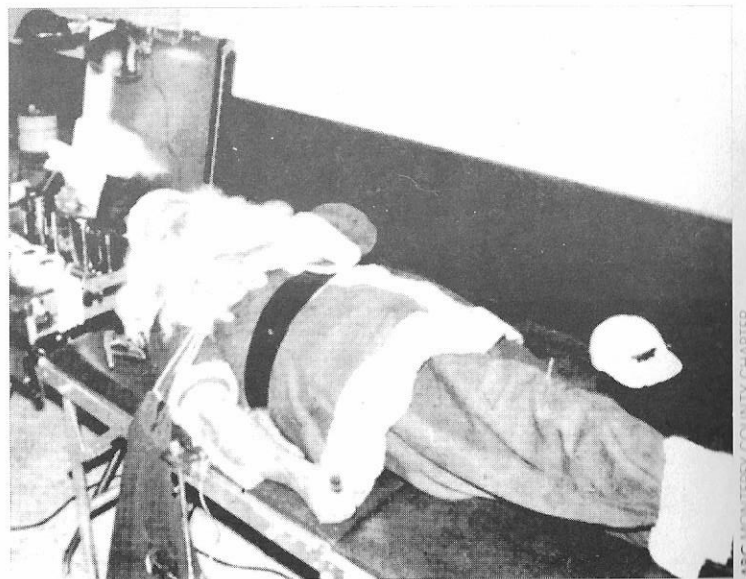
- Helping people avoid, prepare for, and cope with emergencies

The Red Cross is often viewed in terms of its traditional services—assistance in time of disaster, aid to members of the Armed Forces and their families, provision of a safe supply of blood for transfusion



ARC MONTEREY COUNTY CHAPTER

Help is only a phone call away at the Monterey County Chapter's headquarters.



ARC MONTEREY COUNTY CHAPTER

Even Santa Claus supports the Monterey County Chapter's Blood Drive. The Monterey County chapter conducts a Community Blood Drive the first Tuesday of every month in Salinas.

needs, as well as instruction. But the Red Cross helps in well. Through its volunteer County chapter provides assistance—through programs, care, and assistance to non-

This array of programs. Ongoing programs available in quarters in Salinas, and the

- Standard First Aid (adult)
- Community CPR (adult)
- Instructor Candidate Instructor
- California Child Care Aid, disease prevention, injury prevention, and so
- Babysitting
- Disaster Relief Courses

As a voluntary organization, the Red Cross depends on the generous time and money to provide services. It is an independent non-profit agency.

Since 1898, the Monterey County Chapter has been assisting people affected by natural disasters, strikes, Red Cross volunteers provide assistance to victims in the form of giving first aid. After these volunteers provide individuals and families with what they need for clothing, and rent to home improvement supplies.

AFRIGHT: Sometimes a huge disaster strikes. The Red Cross provides help. Red Cross volunteers in Monterey County help themselves for the benefit of others.

- Helping people avoid, prepare for, and cope with emergencies

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ARC MONTEREY COUNTY CHAPTER

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ARC MONTEREY COUNTY CHAPTER

Monterey County Chapter's Blood Drive. The acts a Community Blood Drive the first

needs, as well as instruction in first aid and water safety. But the Red Cross helps in many nontraditional ways as well. Through its volunteer resources, the Monterey County chapter provides assistance to meet many other needs—through programs such as instruction in child care, and assistance to non-English-speaking people.

This array of programs continues unabated today. Ongoing programs available at both the chapter's headquarters in Salinas, and their office in Monterey, include:

- Standard First Aid (adult CPR & First Aid)
- Community CPR (adult & pediatric CPR)
- Instructor Candidate Training CPR & First Aid Instructor
- California Child Care Course (pediatric CPR & First Aid, disease prevention, sanitation, wellness, illness, injury prevention, and safety)
- Babysitting
- Disaster Relief Courses

As a voluntary organization, the Monterey County chapter depends on the generosity of people for both their time and money to provide disaster relief. The Red Cross is an independent non-profit organization, not a government agency.

Since 1898, the Monterey County chapter has been assisting people affected by disasters. When disaster strikes, Red Cross volunteers provide emergency assistance to victims in the form of sheltering, feeding, and giving first aid. After these needs are met, county volunteers provide individuals and families with the means to pay for what they need most—from groceries, new clothing, and rent to home repairs, medicines, and occupational supplies.

AT RIGHT: Sometimes a bug is the most important service the Red Cross provides. For the past 100 years, Red Cross volunteers in Monterey County have given of themselves for the benefit of those in need.



ARC MONTEREY COUNTY CHAPTER



American Red Cross
Monterey County Chapter

BOARD OF DIRECTORS

Chair Steve Thigpen

First Vice-Chair Lorin Hofmann-Lurz

Second Vice-Chair Bill Gregory

Treasurer Eric Sorensen

Secretary Andrew Creely

Directors Susan Pixler-Bengard
Jackie Craghead
Fernando Guzman
Russ Jeffries
Greg Keebler
Milt Kegley
Dr. Thomas O'Neill
Morris Pasculli
Carlos Ramos
Yvonne Reid

The Mission of the American Red Cross

The American Red Cross is a humanitarian organization,
led by volunteers, that provides relief to victims of disasters
and helps people prevent, prepare for, and respond to emergencies.
It does this through services that are consistent with its congressional charter
and the fundamental principles of the international Red Cross Movement.



American Red Cross
Monterey County Chapter

BOARD OF DIRECTORS

Whigpen

Hofmann-Lurz

Gregory

Jensen

Creely

Pixler-Bengard

Craghead

do Guzman

fries

eebler

gley

omas O'Neill

Pasculli

Ramos

Reid

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American Red Cross
Monterey County Chapter

CENTENNIAL BALL COMMITTEE

Ball Chair Jackie Craghead

Co-Chair Lorin Hofmann-Lurz

Honorary Chairs Sandra Koffman, Mayor, Pacific Grove
Col. & Mrs. David Gross, Garrison Commander
Morley Brown
Ron Weitzman

Ball Committee Richard Armbrust
Bruce Carlson
Donald Craghead
Matt Friday
Nancy Holt
Laura Kershner
Sonia Ramirez
Felicia Riley
Terri Russo

Honorary Committee Wendy Brody
Artie Early
Dolores Gunia
Sam Karas
Margey Neswitz
Kitty Ragsdale
Ruthie Watts

*The Committee wishes to thank the Monterey County Historical Society, Mona Gudgel,
and Pat Hathaway for all their help with our Historical Display.*



CENTENNIAL BALL SPONSORS

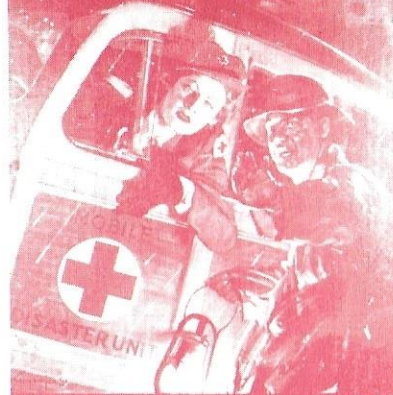
The Committee would like to express their appreciation for these organization's generous contributions in honoring 100 years of service by the volunteers of the Monterey County chapter of the American Red Cross.





American Red Cross
Monterey County Chapter

**YOU TOO CAN HELP
through RED CROSS**

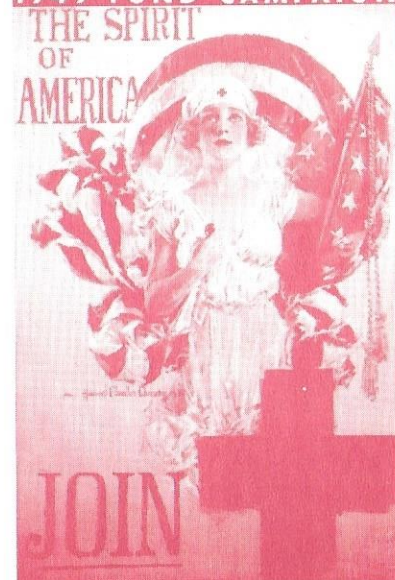


1949 FUND CAMPAIGN

**Have YOU a
Red Cross Service Flag?**



1918



**American Red Cross
Monterey County Chapter**

Centennial Celebration
100 Years of Service to Monterey County, the Nation, and the World